

## PRESS RELEASE

### **Pioneer in digitalisation – Würth Industrie Service named as Digital Champion 2025**

*Bad Mergentheim/Main-Tauber-Kreis.* For every market, every industry and every production sector: Würth Industrie Service GmbH & Co. KG has proven itself as the true expert in supply of small parts to industrial customers with its digital and connected systems for over 25 years. And not only in terms of comprehensive supply of production and operating materials for around over 20,000 customers, but also with the Würth Industrial Park, which is considered to be one of the most advanced logistics centres for industrial supply in Europe. The C-Parts partner emerged as the industry winner with first place in the category “building materials and building accessories (wholesaler)” in the "Digital Champions 2025" study conducted by Focus Money and Deutschland Test.

Success stories made in Germany: The Digital Champions Award distinguishes the companies in the German industry that are shaping the future in the face of advancing digitalisation and changing markets through the bold use of state-of-the-art technologies across all areas of the company. In short: They offer exactly what is important in the age of Industry 4.0. But which factors are decisive for a successful change? The “Digital Champions 2025” study conducted by ServiceValue on behalf of Focus Money and Deutschland Test tries to find the answer to this question. Various parameters in the categories digitalisation, technology and innovation were analysed comprehensively for around 14,900 companies in the defined period from 1st January 2023 to 31st December 2024.

### **Becoming an industry winner as a digital champion**

True innovators are constantly bringing in change and setting the benchmark for innovation success every day as pioneers in their respective industries. According to its motto "Always looking forward and one step ahead", Würth Industrie Service has been contributing to driving digital change for over 25 years. “We are delighted to be once again named among the frontrunners in the ongoing digitalisation process this year. This award reinforces that we are keeping up with the time with our innovative approach in automated supply of production and operating materials and that, together with our customers, we are designing a seamless supply that makes them fit for the future,” says Stefan Reuss, General Manager IT and Digital Solutions at Würth Industrie Service. At Würth Industrie Service, innovations succeed by working hand in hand with customers and

Würth Industrie Service  
GmbH & Co. KG  
Pia Schmitt  
Press and Public Relations  
97980 Bad Mergentheim,  
Germany

T +49 7931 91-3409

F +49 7931 91-4000

[www.wuerth-industrie.com](http://www.wuerth-industrie.com)

[Pia.Schmitt@wuerth-industrie.com](mailto:Pia.Schmitt@wuerth-industrie.com)

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partners from science, trade and industry as well as start-ups - supported by a dedicated Digital Business Development & Innovations department and over 1,800 employees who are actively involved. "We regard digitalisation not just as a technological change, but as an opportunity to create sustainable added value for everyone involved. Every single employee is an essential part of the transformation," adds Reuss.

### **Progress through innovation**

Creating new customer experiences through digital solutions - this was the guiding principle behind the "Digital Champion 2025" award. Würth Industrie Service shows how this can be achieved. Whether with shelving systems with scanner, electronic solutions, modular vending machines, smart workplaces or even just-in-time supply with RFID Kanban. The system developments by the C-Parts partner assure maximum automation. In addition to the battery-operated iPLACER®, which uses RFID technology for the ordering process as well as for inventory management, the digital rack label iDISPLAY, which displays all information relating to items, filling quantity, availability, storage location and upcoming replenishments directly at the point of use, also ensures maximum productivity. Together with the newly developed iTERMINAL as a central digital interaction point, the Kanban rack can be fully digitalised and picking and search processes can be optimised to the maximum. An almost independent, logistical storage management for C-Parts can be achieved with iSCALE, a sensor-controlled scale that is directly connected to the Kanban bins and reports the requirements of production materials and other small parts based on weight. For over 10 years, the company has been consistently focussing on progress with its intelligent ORSY®mat vending machines in the field of production-related MRO materials. For example, the ORSY®mat WGT detects the withdrawal of items through its integrated weighing cells. Currently, more than 20,000 customers are already using over 1,800 vending machines, more than 15,500 RFID solutions and more than two million Kanban bins.

### **The state-of-the-art Würth Industrial Park**

The C-Parts partner is also continuously increasing its level of automation and digitalisation at the heart of the Würth Industrial Park, one of the most advanced logistics centres for industrial supply in Europe. Modern, fully automated high-bay and shuttle warehouses with a capacity of over 700,000 storage locations, 34 kilometres of conveyor technology, professional camera inspection systems, driverless transport systems and self-learning robots are used together with modern IT systems.

## Images

### Captions:



Image 1: iT TERMINAL.jpg

Caption 1: iT TERMINAL as the digital interaction point on the Kanban rack

Photo 1 source: Scanner GmbH Künzelsau



Photo 2: Robotics.jpg

Caption 2: Thanks to self-learning robots, the C-Parts partner is continuously increasing its level of automation and digitalisation within logistics.

Photo source 2: KNAPP | Niederwieser

### Brief profile of Würth Industrie Service GmbH & Co. KG

Within the Würth Group, Würth Industrie Service GmbH & Co. KG is responsible for supplying to the industrial sector. Since its foundation in the year 1999, the company is located at Würth Industrial Park in Bad Mergentheim, Germany with over 1,800 employees.

As a one-stop C-Parts provider, the company offers its customers a specialised product range with over 1,400,000 items: from screws and tools to connection and fastening technology, technical chemicals as well as occupational safety solutions. Aside from the extensive standard product range, the strength of the company lies in its customer-specific, logistical and dispositive supply and service concepts as well as special parts. Under the service brand "CPS® - C-Product Service", the company offers modular solutions customised

as per the customer's requirements. These consumption-based and demand-based systems streamline the processes for Purchase, Logistics and Quality assurance while enabling the procurement of small parts in a cost-optimised manner. Logistic and dispositive services such as shelving systems that use scanners or a just-in-time supply using Kanban bin systems play a significant role in increasing productivity.